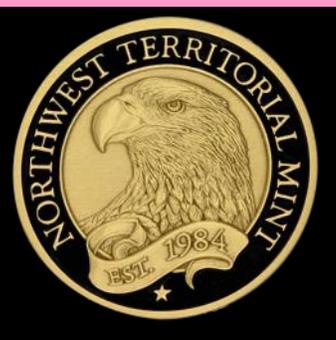




MEDALLIC ART COMPANY



CARE & BE AWARE

OCTOBER IS BREAST CANCER AWARENESS MONTH



Breast cancer is a disease in which malignant (cancer) cells form in the tissues of the breast. One in eight women in the United States will be diagnosed with breast cancer in her lifetime. Breast cancer is the most commonly diagnosed cancer in women and the second leading cause of cancer death in women. Each year it is estimated that over 246,660 women in the United States will be diagnosed and more than 40,000 will die each year. Although breast cancer in men is rare, an estimated 2,600 men will be diagnosed and approximately 440 will die each year.

Over 2.8 million breast cancer survivors are alive in the United States today. Breast cancer actually doesn't have one day of recognition. It has the entire month of October. However, National Mammography Day on the third Friday in October is a good date to celebrate as Breast Cancer Awareness Day. On this day women are reminded that regular checkups are key to early detection of breast cancer. The day was first proclaimed National Mammography Day in 1993 by President Bill Clinton.

Death rates from breast cancer have been declining since the early 1990's, in part due to better screening and early detection and continually improving treatment options.



Sculptor: Rene Paul Chambellan (1893-1955)

Chambellan was born in Union City, New Jersey. He studied at New York University, in Paris at the Beaux-Arts Institute of Design and the Academie Julian. He also served as a sergeant in France with the U.S. Army during the First World War. Chambellan was one of the foremost practitioners of what was called the French Modern Style and has subsequently been labeled Art Deco.

Chambellan produced some 200 different items for Medallic Art Company including: Society of Medalists, Caldecott Medal, Colleges, Universities, Corporations, and Laboratories.



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